

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract / Revision 485108 /		Alt Order # 06228770
Product AMERICAN CROSSROADS		
Contract Dates 10/30/12 - 11/05/12		Estimate # 694
Advertiser American Crossroads NV		Original Date / Revision 10/11/12 / 10/11/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	11/05/12	11/05/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	11/05/12	11/11/12	1-----	1			\$185.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	11/05/12-11/11/12	The Dr.Oz Show	M-F 10a-11a	M-----	:30		\$185.00	NM		
		See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2										
N 2	KVVU	10/30/12	10/30/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/29/12	11/04/12	-1-----	1			\$185.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	The Dr.Oz Show	M-F 10a-11a	-Tu-----	:30		\$185.00	NM		
		See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2										
N 3	KVVU	10/31/12	10/31/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/29/12	11/04/12	--1----	1			\$185.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	The Dr.Oz Show	M-F 10a-11a	---W-----	:30		\$185.00	NM		
		See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2										
N 4	KVVU	11/01/12	11/01/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/29/12	11/04/12	---1---	1			\$185.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	The Dr.Oz Show	M-F 10a-11a	----Th----	:30		\$185.00	NM		
		See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2										
N 5	KVVU	11/02/12	11/02/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/29/12	11/04/12	----1--	1			\$185.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	The Dr.Oz Show	M-F 10a-11a	-----F----	:30		\$185.00	NM		
		See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2										
N 15	KVVU	11/05/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	11/05/12	11/11/12	1-----	1			\$550.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
485108 /	06228770

Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	AMERICAN CROSSROADS	694

Advertiser	Original Date / Revision
American Crossroads NV	10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	KVVU	11/05/12-11/11/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30		\$550.00	NM		
See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2												
N 16	KVVU	10/30/12	10/30/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -1----- 1 \$550.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/29/12-11/04/12 Fox 5 News at 5 MF 530-6p M-F 530-6p -Tu----- :30 \$550.00 NM See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2												
N 17	KVVU	10/31/12	10/31/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --1----- 1 \$550.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/29/12-11/04/12 Fox 5 News at 5 MF 530-6p M-F 530-6p ---W----- :30 \$550.00 NM See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2												
N 18	KVVU	11/01/12	11/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$550.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/29/12-11/04/12 Fox 5 News at 5 MF 530-6p M-F 530-6p ----Th----- :30 \$550.00 NM See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2												
N 19	KVVU	11/02/12	11/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----1-- 1 \$550.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/29/12-11/04/12 Fox 5 News at 5 MF 530-6p M-F 530-6p -----F---- :30 \$550.00 NM See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2												
N 25	KVVU	11/03/12	11/03/12	Touch	Sat 11p-12a		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1- 1 \$130.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/29/12-11/04/12 Touch Sat 11p-12a -----Sa-- :30 \$130.00 NM See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2												
N 27	KVVU	11/05/12	11/05/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$275.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 11/05/12-11/11/12 The Dr.Oz Show 4-5p M----- :30 \$275.00 NM See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2												
N 28	KVVU	10/30/12	10/30/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -1----- 1 \$275.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/29/12-11/04/12 The Dr.Oz Show 4-5p -Tu----- :30 \$275.00 NM See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2												
N 29	KVVU	10/31/12	10/31/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --1----- 1 \$275.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/29/12-11/04/12 The Dr.Oz Show 4-5p ---W----- :30 \$275.00 NM See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2												

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<u>Contract / Revision</u>	<u>Alt Order #</u>
485108 /	06228770

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/05/12	AMERICAN CROSSROADS	694

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads NV	10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 30	KVVU	11/01/12	11/01/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	The Dr.Oz Show	4-5p	----Th----	:30		\$275.00	NM		
	See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2											
N 31	KVVU	11/02/12	11/02/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	The Dr.Oz Show	4-5p	-----F----	:30		\$275.00	NM		
	See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2											
N 32	KVVU	11/03/12	11/03/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30		\$800.00	NM		
	See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2											
N 33	KVVU	11/04/12	11/04/12	Sports Plus Su 1045p	1045p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Sports Plus Su 1045p	1045p-11p	-----Su	:30		\$700.00	NM		
	See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2											
N 34	KVVU	11/04/12	11/04/12	Sports Plus Su 1045p	1045p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Sports Plus Su 1045p	1045p-11p	-----Su	:30		\$700.00	NM		
	See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2											
N 46	KVVU	11/05/12	11/05/12	Anderson	3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	11/05/12-11/11/12	Anderson	3-4p	M-----	:30		\$275.00	NM		
	See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2											
N 47	KVVU	10/30/12	10/30/12	Anderson	3-4p		:30			NM	21	\$18,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$275.00			

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American Crossroads NV	10/11/12 / 10/11/12

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<div>Start DateEnd DateWeekdaysSpots/WeekRate</div>												
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	KVVU	10/29/12-11/04/12	Anderson	3-4p	-Tu-----	:30	\$275.00	NM				
See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2												
2	KVVU	10/30/12-10/30/12	Anderson	3-4p	-Tu-----	:30	\$450.00	NM				
Ⓜ	MG for 4.1,53.1,17.1,52.1,46.1,55.1,33.1,63.1,31.1,49.1,32.1,25.1,29.1,48.1,18.1,34.1,54.1,47.1,27.1,1.1,19.1,28.1,50.1,11											
3	KVVU	10/31/12-10/31/12	Anderson	3-4p	---W-----	:30	\$450.00	NM				
Ⓜ	MG for 4.1,53.1,17.1,52.1,46.1,55.1,33.1,63.1,31.1,49.1,32.1,25.1,29.1,48.1,18.1,34.1,54.1,47.1,27.1,1.1,19.1,28.1,50.1,11											
4	KVVU	11/01/12-11/01/12	Anderson	3-4p	----Th----	:30	\$450.00	NM				
Ⓜ	MG for 4.1,53.1,17.1,52.1,46.1,55.1,33.1,63.1,31.1,49.1,32.1,25.1,29.1,48.1,18.1,34.1,54.1,47.1,27.1,1.1,19.1,28.1,50.1,11											
5	KVVU	10/30/12-10/30/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-Tu-----	:30	\$1,025.00	NM				
Ⓜ	MG for 4.1,53.1,17.1,52.1,46.1,55.1,33.1,63.1,31.1,49.1,32.1,25.1,29.1,48.1,18.1,34.1,54.1,47.1,27.1,1.1,19.1,28.1,50.1,11											
6	KVVU	10/31/12-10/31/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---W-----	:30	\$1,025.00	NM				
Ⓜ	MG for 4.1,53.1,17.1,52.1,46.1,55.1,33.1,63.1,31.1,49.1,32.1,25.1,29.1,48.1,18.1,34.1,54.1,47.1,27.1,1.1,19.1,28.1,50.1,11											
7	KVVU	11/01/12-11/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	----Th----	:30	\$1,025.00	NM				
Ⓜ	MG for 4.1,53.1,17.1,52.1,46.1,55.1,33.1,63.1,31.1,49.1,32.1,25.1,29.1,48.1,18.1,34.1,54.1,47.1,27.1,1.1,19.1,28.1,50.1,11											
8	KVVU	11/02/12-11/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-----F----	:30	\$1,025.00	NM				
Ⓜ	MG for 4.1,53.1,17.1,52.1,46.1,55.1,33.1,63.1,31.1,49.1,32.1,25.1,29.1,48.1,18.1,34.1,54.1,47.1,27.1,1.1,19.1,28.1,50.1,11											
9	KVVU	10/30/12-10/30/12	Fox 5 News M-F 10p-11p	10p-11p	-Tu-----	:30	\$2,150.00	NM				
Ⓜ	MG for 4.1,53.1,17.1,52.1,46.1,55.1,33.1,63.1,31.1,49.1,32.1,25.1,29.1,48.1,18.1,34.1,54.1,47.1,27.1,1.1,19.1,28.1,50.1,11											
10	KVVU	10/31/12-10/31/12	Fox 5 News M-F 10p-11p	10p-11p	---W-----	:30	\$2,150.00	NM				
Ⓜ	MG for 4.1,53.1,17.1,52.1,46.1,55.1,33.1,63.1,31.1,49.1,32.1,25.1,29.1,48.1,18.1,34.1,54.1,47.1,27.1,1.1,19.1,28.1,50.1,11											
11	KVVU	11/02/12-11/02/12	Fox 5 News M-F 11p	M-F 11-1135p	-----F----	:30	\$2,100.00	NM				
Ⓜ	MG for 4.1,53.1,17.1,52.1,46.1,55.1,33.1,63.1,31.1,49.1,32.1,25.1,29.1,48.1,18.1,34.1,54.1,47.1,27.1,1.1,19.1,28.1,50.1,11											
12	KVVU	11/05/12-11/05/12	Fox 5 News M-F 11p	M-F 11-1135p	M-----	:30	\$2,100.00	NM				
Ⓜ	MG for 4.1,53.1,17.1,52.1,46.1,55.1,33.1,63.1,31.1,49.1,32.1,25.1,29.1,48.1,18.1,34.1,54.1,47.1,27.1,1.1,19.1,28.1,50.1,11											
13	KVVU	11/04/12-11/04/12	Sports Plus Su 1045p	1045p-11p	-----Su	:30	\$1,480.00	NM				
Ⓜ	MG for 4.1,53.1,17.1,52.1,46.1,55.1,33.1,63.1,31.1,49.1,32.1,25.1,29.1,48.1,18.1,34.1,54.1,47.1,27.1,1.1,19.1,28.1,50.1,11											
14	KVVU	10/30/12-10/30/12	The Dr.Oz Show	M-F 10a-11a	-Tu-----	:30	\$250.00	NM				
Ⓜ	MG for 4.1,53.1,17.1,52.1,46.1,55.1,33.1,63.1,31.1,49.1,32.1,25.1,29.1,48.1,18.1,34.1,54.1,47.1,27.1,1.1,19.1,28.1,50.1,11											
15	KVVU	10/30/12-10/30/12	The Dr.Oz Show	4-5p	-Tu-----	:30	\$500.00	NM				
Ⓜ	MG for 4.1,53.1,17.1,52.1,46.1,55.1,33.1,63.1,31.1,49.1,32.1,25.1,29.1,48.1,18.1,34.1,54.1,47.1,27.1,1.1,19.1,28.1,50.1,11											
16	KVVU	10/31/12-10/31/12	The Dr.Oz Show	M-F 10a-11a	---W-----	:30	\$250.00	NM				
Ⓜ	MG for 4.1,53.1,17.1,52.1,46.1,55.1,33.1,63.1,31.1,49.1,32.1,25.1,29.1,48.1,18.1,34.1,54.1,47.1,27.1,1.1,19.1,28.1,50.1,11											
17	KVVU	10/31/12-10/31/12	The Dr.Oz Show	4-5p	---W-----	:30	\$500.00	NM				
Ⓜ	MG for 4.1,53.1,17.1,52.1,46.1,55.1,33.1,63.1,31.1,49.1,32.1,25.1,29.1,48.1,18.1,34.1,54.1,47.1,27.1,1.1,19.1,28.1,50.1,11											
18	KVVU	11/01/12-11/01/12	The Dr.Oz Show	4-5p	----Th----	:30	\$500.00	NM				
Ⓜ	MG for 4.1,53.1,17.1,52.1,46.1,55.1,33.1,63.1,31.1,49.1,32.1,25.1,29.1,48.1,18.1,34.1,54.1,47.1,27.1,1.1,19.1,28.1,50.1,11											
19	KVVU	11/01/12-11/01/12	The Dr.Oz Show	M-F 10a-11a	----Th----	:30	\$250.00	NM				
Ⓜ	MG for 4.1,53.1,17.1,52.1,46.1,55.1,33.1,63.1,31.1,49.1,32.1,25.1,29.1,48.1,18.1,34.1,54.1,47.1,27.1,1.1,19.1,28.1,50.1,11											
20	KVVU	11/02/12-11/02/12	The Dr.Oz Show	M-F 10a-11a	-----F----	:30	\$250.00	NM				
Ⓜ	MG for 4.1,53.1,17.1,52.1,46.1,55.1,33.1,63.1,31.1,49.1,32.1,25.1,29.1,48.1,18.1,34.1,54.1,47.1,27.1,1.1,19.1,28.1,50.1,11											
21	KVVU	11/02/12-11/02/12	The Dr.Oz Show	4-5p	-----F----	:30	\$500.00	NM				
Ⓜ	MG for 4.1,53.1,17.1,52.1,46.1,55.1,33.1,63.1,31.1,49.1,32.1,25.1,29.1,48.1,18.1,34.1,54.1,47.1,27.1,1.1,19.1,28.1,50.1,11											
22	KVVU	11/05/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	M-----	:30	\$250.00	NM				
Ⓜ	MG for 4.1,53.1,17.1,52.1,46.1,55.1,33.1,63.1,31.1,49.1,32.1,25.1,29.1,48.1,18.1,34.1,54.1,47.1,27.1,1.1,19.1,28.1,50.1,11											
N 48	KVVU	10/31/12	10/31/12	Anderson	3-4p		:30			NM	0	\$0.00
<div>Start DateEnd DateWeekdaysSpots/WeekRate</div>												
Week:		10/29/12	11/04/12	--1----	1		\$275.00					
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	KVVU	10/29/12-11/04/12	Anderson	3-4p	---W-----	:30	\$275.00	NM				
See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
485108 /	06228770

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/05/12	AMERICAN CROSSROADS	694

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads NV	10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 49	KVVU	11/01/12	11/01/12	Anderson	3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	---1---				1	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Anderson	3-4p	----Th-----	:30		\$275.00	NM		
	See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2											
N 50	KVVU	11/02/12	11/02/12	Anderson	3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----1--				1	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Anderson	3-4p	-----F----	:30		\$275.00	NM		
	See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2											
N 51	KVVU	11/05/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----				1	\$1,325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	11/05/12-11/11/12	Fox 5 News M-F 10p-11p	10p-11p	M-----	:30		\$1,325.00	NM		
	See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2											
N 52	KVVU	10/30/12	10/30/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-1-----				1	\$1,325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-Tu-----	:30		\$1,325.00	NM		
	See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2											
N 53	KVVU	10/31/12	10/31/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--1----				1	\$1,325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	---W-----	:30		\$1,325.00	NM		
	See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2											
N 54	KVVU	11/01/12	11/01/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	---1---				1	\$1,325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	----Th-----	:30		\$1,325.00	NM		
	See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2											
N 55	KVVU	11/02/12	11/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----1--				1	\$1,325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-----F----	:30		\$1,325.00	NM		
	See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2											
N 62	KVVU	11/05/12	11/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----				1	\$825.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	11/05/12-11/11/12	Fox 5 News M-F 11p	M-F 11-1135p	M-----	:30		\$825.00	NM		
	See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2											
N 63	KVVU	10/30/12	10/30/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-1-----				1	\$825.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
485108 /	06228770

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/05/12	AMERICAN CROSSROADS	694

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads NV	10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
	1	KVVU	10/29/12-11/04/12	Fox 5 News M-F 11p	M-F 11-1135p	-Tu-----	:30		\$825.00	NM		
See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2												
N 64	KVVU	11/01/12	11/01/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$825.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/29/12-11/04/12 Fox 5 News M-F 11p M-F 11-1135p ----Th----- :30 \$825.00 NM See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2												
N 65	KVVU	11/02/12	11/02/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----1-- 1 \$825.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/29/12-11/04/12 Fox 5 News M-F 11p M-F 11-1135p -----F---- :30 \$825.00 NM See MG 47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.2												
Totals											53	\$38,905.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	53	\$38,905.00	\$33,069.25
Totals	53	\$38,905.00	\$33,069.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6228770 TRF# 485108 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 15.45
 CHANGES ** KVVU-TV ***

ADV # ADV. NAME ISS/AMER. CROSSROADS REP. # OFF. # 762 SALESMAN #
 AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN
 66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6228770 CLASS: NATL. LOCAL REGIONAL
 PRDCT AMERICAN CROSSROADS EST#694 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT11/12 15.45

REP: TO ROSE
 FR NIKKI
 OK'D M1
 SEE LINES 71-91
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	S		1000A-1100A	30		\$185.00	11/5	11/5	0		MON	0
PROGRAM : DR. OZ R<												
71	A		300P-400P	30		\$450.00	10/30	10/30	1		TUE	1

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 694
 PROGRAM : ANDERSON
 ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR NOV5 ON LINE-1 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR OCT30 ON LINE-2 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR OCT31 ON LINE-3 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR NOV1 ON LINE-4 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR NOV2 ON LINE-5 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR NOV5 ON LINE-16 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR OCT30 ON LINE-17 FOR 1 SPOT/WK

THIS IS A MAKE-GOOD FOR OCT31 ON LINE-18 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-19 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-20 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-26 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-28 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-29 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-30 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-31 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-32 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-33 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-34 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-35 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-48 FOR 1 SPOT/WK

72 A 300P-400P 30 \$450.00 10/31 10/31 1 WED 1

PROGRAM : ANDERSON
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 71-91

73 A 300P-400P 30 \$450.00 11/1 11/1 1 THU 1

PROGRAM : ANDERSON
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 71-91

74 A 530P-600P 30 \$1,025.00 10/30 10/30 1 TUE 1

PROGRAM : NEWS
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 71-91

75 A 530P-600P 30 \$1,025.00 10/31 10/31 1 WED 1

PROGRAM : NEWS
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 71-91

76 A 530P-600P 30 \$1,025.00 11/1 11/1 1 THU 1

PROGRAM : NEWS
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 71-91

77 A 530P-600P 30 \$1,025.00 11/2 11/2 1 FRI 1

PROGRAM : NEWS
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 71-91

78 A 1000P-1100P 30 \$2,150.00 10/30 10/30 1 TUE 1

PROGRAM : NEWS
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 71-91

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 15.45

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
79	A		1000P-1100P	30		\$2,150.00	10/31	10/31	1		WED	1
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 71-91												
80	A		1100P-1135P	30		\$2,100.00	11/2	11/2	1		FRI	1
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 71-91												
81	A		1100P-1135P	30		\$2,100.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 71-91												
82	A		1045P-1100P	30		\$1,480.00	11/4	11/4	1		SUN	1
PROGRAM : SPORTS PLUS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 71-91												
83	A		1000A-1100A	30		\$250.00	10/30	10/30	1		TUE	1
PROGRAM : DR OZ												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 71-91												
84	A		400P-500P	30		\$500.00	10/30	10/30	1		TUE	1
PROGRAM : DR OZ												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 71-91												
85	A		1000A-1100A	30		\$250.00	10/31	10/31	1		WED	1
PROGRAM : DR OZ												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 71-91												
86	A		400P-500P	30		\$500.00	10/31	10/31	1		WED	1
PROGRAM : DR OZ												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 71-91												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 15.45

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
87	A		400P-500P	30		\$500.00	11/1	11/1	1		THU	1
PROGRAM : DR OZ												
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 71-91												
88	A		1000A-1100A	30		\$250.00	11/1	11/1	1		THU	1
PROGRAM : DR OZ												
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 71-91												
89	A		1000A-1100A	30		\$250.00	11/2	11/2	1		FRI	1
PROGRAM : DR OZ												
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 71-91												
90	A		400P-500P	30		\$500.00	11/2	11/2	1		FRI	1
PROGRAM : DR OZ												
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 71-91												
91	A		1000A-1100A	30		\$250.00	11/5	11/5	1		MON	1
PROGRAM : DR OZ.												
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 71-91												
2	S		1000A-1100A	30		\$185.00	10/30	10/30	0		TUE	0
PROGRAM : DR. OZ R<												
3	S		1000A-1100A	30		\$185.00	10/31	10/31	0		WED	0
PROGRAM : DR. OZ R<												
4	S		1000A-1100A	30		\$185.00	11/1	11/1	0		THU	0
PROGRAM : DR. OZ R<												
5	S		1000A-1100A	30		\$185.00	11/2	11/2	0		FRI	0
PROGRAM : DR. OZ R<												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 15.45

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16	S		530P-600P PROGRAM : AVG. ALL WKS<	30		\$550.00	11/5	11/5	0		MON	0
17	S		530P-600P PROGRAM : AVG. ALL WKS<	30		\$550.00	10/30	10/30	0		TUE	0
18	S		530P-600P PROGRAM : AVG. ALL WKS<	30		\$550.00	10/31	10/31	0		WED	0
19	S		530P-600P PROGRAM : AVG. ALL WKS<	30		\$550.00	11/1	11/1	0		THU	0
20	S		530P-600P PROGRAM : AVG. ALL WKS<	30		\$550.00	11/2	11/2	0		FRI	0
26	S		1100P-1200M PROGRAM : HELL'S-LN-FOX	30		\$130.00	11/3	11/3	0		SAT	0
28	S		400P-500P PROGRAM : AVG. ALL WKS<	30		\$275.00	11/5	11/5	0		MON	0
29	S		400P-500P PROGRAM : AVG. ALL WKS<	30		\$275.00	10/30	10/30	0		TUE	0
30	S		400P-500P PROGRAM : AVG. ALL WKS<	30		\$275.00	10/31	10/31	0		WED	0
31	S		400P-500P PROGRAM : AVG. ALL WKS<	30		\$275.00	11/1	11/1	0		THU	0
32	S		400P-500P PROGRAM : AVG. ALL WKS<	30		\$275.00	11/2	11/2	0		FRI	0
33	S		1000P-1100P PROGRAM : FOX 5 NWS-10	30		\$800.00	11/3	11/3	0		SAT	0

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 15.45

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
34	S		1045P-1100P	30		\$700.00	11/4	11/4	0		SUN	0
PROGRAM : FOX5 SPRT PLUS												
35	S		1045P-1100P	30		\$700.00	11/4	11/4	0		SUN	0
PROGRAM : FOX5 SPRT PLUS												
48	S		300P-400P	30		\$275.00	11/5	11/5	0		MON	0
PROGRAM : ANDERSON<												
49	S		300P-400P	30		\$275.00	10/30	10/30	0		TUE	0
PROGRAM : ANDERSON<												
50	S		300P-400P	30		\$275.00	10/31	10/31	0		WED	0
PROGRAM : ANDERSON<												
51	S		300P-400P	30		\$275.00	11/1	11/1	0		THU	0
PROGRAM : ANDERSON<												
52	S		300P-400P	30		\$275.00	11/2	11/2	0		FRI	0
PROGRAM : ANDERSON<												
53	S		1000P-1100P	30		\$1,325.00	11/5	11/5	0		MON	0
PROGRAM : FOX 5 NWS-10<												
54	S		1000P-1100P	30		\$1,325.00	10/30	10/30	0		TUE	0
PROGRAM : FOX 5 NWS-10<												
55	S		1000P-1100P	30		\$1,325.00	10/31	10/31	0		WED	0
PROGRAM : FOX 5 NWS-10<												
56	S		1000P-1100P	30		\$1,325.00	11/1	11/1	0		THU	0
PROGRAM : FOX 5 NWS-10<												
57	S		1000P-1100P	30		\$1,325.00	11/2	11/2	0		FRI	0
PROGRAM : FOX 5 NWS-10<												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 15.45

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
65	S		1100P-1135P	30		\$825.00	11/5	11/5	0		MON	0
PROGRAM : FOX 5 NWS-11<												
66	S		1100P-1135P	30		\$825.00	10/30	10/30	0		TUE	0
PROGRAM : FOX 5 NWS-11<												
68	S		1100P-1135P	30		\$825.00	11/1	11/1	0		THU	0
PROGRAM : FOX 5 NWS-11<												
69	S		1100P-1135P	30		\$825.00	11/2	11/2	0		FRI	0
PROGRAM : FOX 5 NWS-11<												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 15.45

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#1	MISSED:MON/1000A-1100A
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(OCT10/12)

BUY#1	MISSED: MON/1000A-1100A	NOV5	30S	\$185.00
BUY#2	TUE/1000A-1100A	OCT30	30S	\$185.00
BUY#3	WED/1000A-1100A	OCT31	30S	\$185.00
BUY#4	THU/1000A-1100A	NOV1	30S	\$185.00
BUY#5	FRI/1000A-1100A	NOV2	30S	\$185.00
BUY#16	MON/530P-600P	NOV5	30S	\$550.00
BUY#17	TUE/530P-600P	OCT30	30S	\$550.00
BUY#18	WED/530P-600P	OCT31	30S	\$550.00
BUY#19	THU/530P-600P	NOV1	30S	\$550.00
BUY#20	FRI/530P-600P	NOV2	30S	\$550.00
BUY#26	SAT/1100P-1200M	NOV3	30S	\$130.00
BUY#28	MON/400P-500P	NOV5	30S	\$275.00
BUY#29	TUE/400P-500P	OCT30	30S	\$275.00
BUY#30	WED/400P-500P	OCT31	30S	\$275.00
BUY#31	THU/400P-500P	NOV1	30S	\$275.00
BUY#32	FRI/400P-500P	NOV2	30S	\$275.00
BUY#33	SAT/1000P-1100P	NOV3	30S	\$800.00
BUY#34	SUN/1045P-1100P	NOV4	30S	\$700.00
BUY#35	SUN/1045P-1100P	NOV4	30S	\$700.00
BUY#48	MON/300P-400P	NOV5	30S	\$275.00
BUY#49	TUE/300P-400P	OCT30	30S	\$275.00
BUY#50	WED/300P-400P	OCT31	30S	\$275.00
BUY#51	THU/300P-400P	NOV1	30S	\$275.00
BUY#52	FRI/300P-400P	NOV2	30S	\$275.00
BUY#53	MON/1000P-1100P	NOV5	30S	\$1,325.00
BUY#54	TUE/1000P-1100P	OCT30	30S	\$1,325.00
BUY#55	WED/1000P-1100P	OCT31	30S	\$1,325.00
BUY#56	THU/1000P-1100P	NOV1	30S	\$1,325.00
BUY#57	FRI/1000P-1100P	NOV2	30S	\$1,325.00
BUY#65	MON/1100P-1135P	NOV5	30S	\$825.00
BUY#66	TUE/1100P-1135P	OCT30	30S	\$825.00
BUY#68	THU/1100P-1135P	NOV1	30S	\$825.00
BUY#69	FRI/1100P-1135P	NOV2	30S	\$825.00

OFFER: TUE/300P-400P

PLS ADVISE.

& WED/300P-400P	OCT31	30S	\$450.00
& THU/300P-400P	NOV1	30S	\$450.00
& TUE/530P-600P	OCT30	30S	\$1,025.00
& WED/530P-600P	OCT31	30S	\$1,025.00
& THU/530P-600P	NOV1	30S	\$1,025.00
& FRI/530P-600P	NOV2	30S	\$1,025.00
& TUE/1000P-1100P	OCT30	30S	\$2,150.00
& WED/1000P-1100P	OCT31	30S	\$2,150.00
& FRI/1100P-1135P	NOV2	30S	\$2,100.00
& MON/1100P-1135P	NOV5	30S	\$2,100.00
& SUN/1045P-1100P	NOV4	30S	\$1,480.00
& TUE/1000A-1100A	OCT30	30S	\$250.00
& TUE/400P-500P	OCT30	30S	\$500.00
& WED/1000A-1100A	OCT31	30S	\$250.00
& WED/400P-500P	OCT31	30S	\$500.00
& THU/400P-500P	NOV1	30S	\$500.00
& THU/1000A-1100A	NOV1	30S	\$250.00
& FRI/1000A-1100A	NOV2	30S	\$250.00

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 15.45
 *** KVVU-TV ***
 REP HEADLINE# 6228770 TRF# 485108
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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NOV/12			38905.00									
CONTRACT TOTAL											38905.00	
TOTAL SPOTS											53	

MARKET TOTALS \$243,156 KVVU 16% KSNV 31% KLAS 41% KTNV 11% KVMY 0% KVCW 0% CABL 0%
 KTUD 1%

HEAVY NEWS AND OLDER SKEWING PRIME AND SPORTS PURCHASED

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE